

Do you know someone who will benefit by joining Smile Source?

Of course you do! Strengthen Smile Source® by inviting the colleagues you know and respect to enjoy the same advantages you've come to love.

## **PROGRAM SPECIFICS**

- All Smile Source Members are eligible, excluding Smile Source administrators referring candidates in their area.
- Referrals can be based anywhere in the United States.
- No limit on number of referrals allowed per member.
- Referring members must assist with an introductory phone call with the candidate for Smile Source.

ENRICHING LIVES
BY ENABLING
INDEPENDENT
DENTISTS TO
REACH THEIR
FULL POTENTIAL





## **ELIGIBILITY REQUIREMENTS**

- Prospective member must be the owner of a full-time, full-service dental practice.
- Eligibility will be determined by the administrators and the business development team in the territory where the new member will be located.
- Prospective member must not be a potential member that is actively engaged in dialogue with a member of the business development team.
- No duplicate referrals. The check will be submitted to the member who first refers a prospective member. Determination will be made by the business development team.
- New member must join Smile Source® within 90 days of registering the referral online at referafriend.smilesource.com.

## **FREQUENTLY ASKED QUESTIONS**

- Q: Does an associate, non-owner dentist get anything for a referral?
- A: No, a non-owner dentist does not get any direct benefit, but the practice he/she is in can.
- Q: Are there other criteria to meet for a qualified referral, or can a member send in a list of all their colleagues?
- A: Members must complete and submit all required information (name, phone number, email address, etc.) on the Refer-a-Friend form online at referafriend. smilesource.com.
- Q: Can this be used by an existing member who opens another office with a new owner?
- A: No, this cannot be used by an existing member who opens another office with a new dentist owner.

- Q: What if referring dentist has multiple practices, as it seems the Referral Fee Eligibility applies to one practice?
- A: Referring dentist's practice will receive \$1,000. Referral Fee Eligibility will apply to only one location.
- Q: Can a referral be submitted in writing?
- A: All referrals must be registered online at referafriend. smilesource.com.

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